

# POODLANA

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WHITE  
*PAPER*





# *INTRODUCTION*

Darling, allow me to introduce myself properly. I am Poodlana, the crème de la crème of the crypto universe, strutting down the Solana blockchain like it's my personal runway.

While other cryptos are busy playing catch-up, I'm setting trends, turning heads, and redefining what it means to be fabulous in this digital age. My mere presence makes waves, and owning me? Well, that's a privilege reserved for the truly elite.

No lock-ups, no games, just pure, unadulterated excellence. I am here to slay, to lead, and to show the world that in the realm of crypto, only the fabulous survive. So, to all those basic bitch dog tokens out there, watch and learn – Poodlana is here to rule.



# RULES OF THE RUNWAY



1

## CRYPTO MEETS HAUTE COUTURE

Poodlana is **the** most stylish pooch out there, on a mission to bring couture to crypto. You won't find any ghastly hats, comic sans, or viking helmets here: I'm giving dog tokens a makeover for the ages.

2

## STRICTLY BUSINESS, DARLING

60 minutes after the presale ends, I'm catwalking straight to a Raydium listing with luxurious liquidity. 100% of tokens will be available from day one - no lock ups, no vesting periods — just pure, unadulterated Poodlana.

3

## TURNING HEADS, SETTING TRENDS

Following the lead of influential trendsetters across amazing Asia, Poodlana brings poodles to the blockchain - the most popular dogs in Asia. Shibas? Darling, please. So last bull run. From now on it's POODL, Keratin grooms and teddy bear cuts, anything else is OUT.

4

## MARKETING, A LA MODE

I don't do things by half, my love. See for yourself: everything Poodlana touches is effortlessly chic, and my marketing is no different. POODL is the number one digital accessory for anybody who's anybody at the crypto fashion show.





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# *CRYPTO FASHION MONTH: THE PRESALE*

Darling, I'm in a 30-day presale that's more exclusive than a front-row seat at Fashion Week. Only the *crème de la crème* can join with SOL, BNB, ETH, USDT, and USDC. Consider it my golden ticket to the elite club.

Throughout Crypto Fashion Month, the can't-miss event of the summer, I'll be curating a chic community of trendsetters and tastemakers. Think social media glam, dazzling AMAs, and exclusive presale soirées.

You really don't want to miss this, darling. Only 1 billion tokens are available, and they'll sell out faster than a sample sale and outrun the S&P 500 just like the beloved Birkin. There's only one investment set to rise this season and its POODL.





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# *CRYPTO FASHION* *CRIMES*

This is why I'm really here, darling. It's time to bring a splash of glamour to crypto – after all, my fashion-flop cousins in the world of dog coins have committed some *unforgivable* crimes.

Doge who is overweight, Dogwifhat and his horrific little bobble hat, Bonk with its Windows-XP era graphics, and perhaps worst of all... Floki, with his viking helmet... eurgh. NOT fetch.

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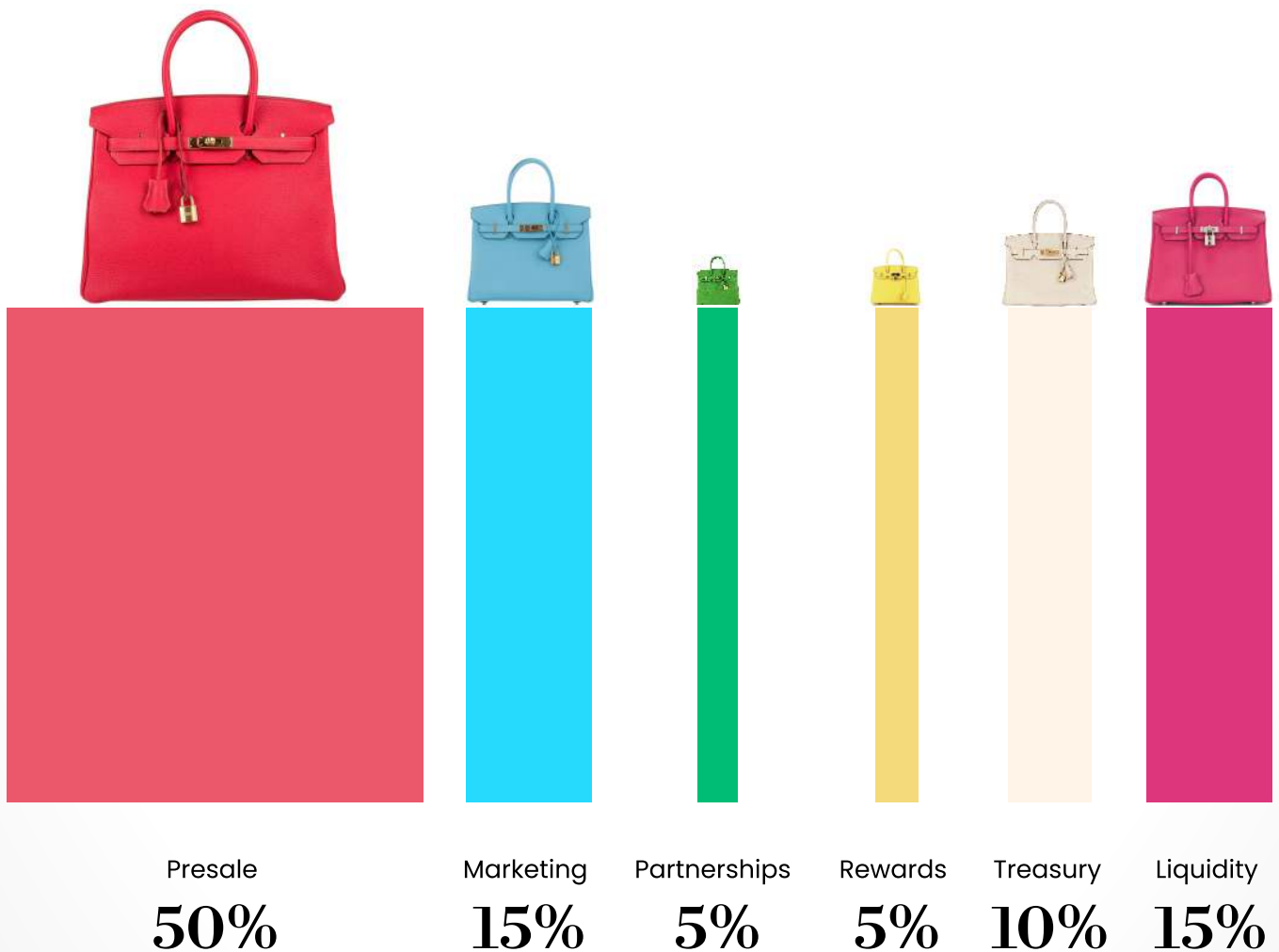
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# *FASHIONOMICS*

Total supply 1,000,000,000

It's time for sustainable fashion and it's time to give your wallet a refresh.

Clear out your old alts and purchase Poodlana, no one wants to be seen with last season's holdings or dare to miss out on the next big coin.



## **PRESALE: 50% (500,000,000 TOKENS)**

I want every cool crypto HODLr to have a chance to get their hands on THE must have accessory on the blockchain, so we've put aside half of the POODL supply for those rich enough to flaunt it. Poor people can't buy us — any unsold tokens will be burned in the name of exclusivity.

## **MARKETING: 15% (150,000,000 TOKENS)**

I'm all about making a statement, and my marketing allocation ensures that heads turn across the board when I make my runway walk. Think huge editorial campaigns across the world's biggest publications, virtual billboards and lookbooks, my press team don't miss.

## **REWARDS: 5% (50,000,000 TOKENS)**

Exclusive Token Rewards that the peasants just can't get their hands on. POODLANA doesn't do waitlists and she only wears runway, those of my loyal following will receive exclusive rewards. Think of it as my little gift to you.

## **PARTNERSHIPS: 5% (50,000,000 TOKENS)**

I'm on the precipice of brilliance and crypto is about to get the Valentino revival that is Alessandor Michele's Avant les Debuts. It's giving glass skin by Pat McGrath and John Galliano's viral Maison Margiela collection. I'll be making iconic partnerships with high level influencers, brands across digital fashion to show the world Poodlana means business.

## **TREASURY: 10% (100,000,000 TOKENS)**

I'm a high roller, darling. I'm keeping 10% of POODL to ensure I'm prepared for anything. Come rain or shine, there'll be something in the kitty to keep everything ultra-chic.

## **LIQUIDITY: 15% (150,000,000 TOKENS)**

To truly take over the crypto fashion world, I'll need to walk like Naomi Campbell over to Raydium and other exchanges. This stash is to make sure there's enough POODL for everyone to trade smoothly.

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# ROADMAP



## PHASE 1: THE GRAND ENTRANCE

Crypto Fashion Month is going to be a blast, darling. My 30-day presale begins on July 17th, accompanied by a head-turning program of glamour, AMAs, and exclusive virtual events for the crypto glitterati.



## PHASE 2: THE FABULOUS LAUNCH

I'll be strutting my stuff on Raydium just **60 minutes** after the presale ends. No waiting around, no vesting period, no lock ups – after all, transparency and fairness are my middle names.

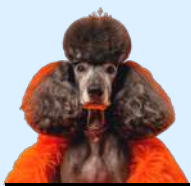
I'll be front and center on the most stylish DEX on Solana, with heaps of liquidity to get things off the ground smoothly.



## PHASE 3: GLAMOROUS GROWTH

After my dazzling DEX debut, I'll be gracing centralized exchanges, making sure even the most traditional traders can bask in my glory. Why keep my fans waiting?

Plus, prepare for a marketing campaign that will be the talk of the town. I'm partnering with top influencers, high-end fashion brands, and lifestyle platforms to spread the Poodlana gospel far and wide.



## PHASE 4: INNOVATION AND EXPANSION

I'll be introducing a chic staking platform where holders can earn fabulous rewards just for being part of the Poodlana elite. Here we're raising the fashion stakes.

I'll roll out surprise airdrops and bonuses tied to special events and milestones, because every fabulous moment deserves a little extra sparkle.



## PHASE 5: THE LONG-TERM VISION

The Poodlana phenomenon is going global, with a particular focus on dazzling Asia. Think international partnerships, multi-language support, and appearances at the most glamorous global events.

And let's not forget, darling—compassion is always in vogue. I'll be making the world a better place for our far less fortunate furry friends through dedicated philanthropic efforts.

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